



# 2013 Annual Report of the Casino Association of Indiana



STRONG PARTNERS  
IN INDIANA'S ECONOMIC DEVELOPMENT  
[www.casinoassociation.org](http://www.casinoassociation.org)



For many years, you've heard me raise concerns over the growing competition in our neighboring states. This story has now gone from my columns in our association newsletter to the front page of just about every newspaper in the State.

Some might say, "Well, it was a good ride while it lasted." This is the wrong approach for Indiana.

Casinos have been a strong partner in Indiana's economic development. They employ over 12,500 hard working men and women who treat every guest as their number one priority. These hard working Hoosiers are involved with hundreds of different community and charitable organizations and make Indiana a better place to work, live, and play. Indiana's casinos have made many Hoosier communities tourist destinations and helped lift our communities in a manner that simply would not have happened without the gaming industry.

Casino gaming is not unlike going to a football or basketball game... except there is the thrill of possibly leaving a casino with a little more money than you came with. Studies have shown that the vast majority of people that enjoy casino entertainment come with a budget and have a great time rooting for a win.

Since the first casino opened in December of 1995, casinos have contributed over \$11 billion in taxes to state and local funds through the wagering and admissions tax assessments. That is correct, *\$11 billion...* with a "B". Those dollars go to support the State General Fund, Teacher's Retirement Fund, Police and Fire Pension Relief Fund, the Build Indiana Fund, and countless units of local government statewide. At the current rate, casinos contribute nearly \$1 billion annually through taxes and local development agreements. Gaming taxes from Indiana's casinos account for the third-largest source of State government revenue.

Over the years, we have consistently worked to improve our services, facilities, entertainment options, and partnerships with State and local governments. We now need our state government partners to help keep our casinos competitive. Phasing out the tax on promotional play is an important option. We do not want to lose out by compromising our competitive edge.

I'm proud of what Hoosier casinos have accomplished in building reliable partnerships with local communities and the State of Indiana. Indeed, the last 17 years have been a whirlwind of excitement and change. If given the opportunity, the next 17 years will bring the same. One thing will be constant: the members of the Casino Association of Indiana will stand as strong, steadfast allies in making Indiana a great place to work, live, and have fun.

Please take a moment and review the following report. It highlights our casinos and their stories; how they contribute to the State and their host counties, cities, and surrounding communities.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Smith".

Mike Smith,  
President and CEO  
Casino Association of Indiana



# Casino

association of INDIANA

STRONG PARTNERS  
IN INDIANA'S ECONOMIC DEVELOPMENT

# Gaming Timeline

1988  
Repeal of  
Constitutional Prohibition

1989  
Lottery Legalized  
Pari-mutuel Wagering Legalized  
Hoosier Lottery Begins

1990  
Charity Gaming Legalized

1992  
Pari-Mutuel Wagering  
@ OTBs Legalized

1993  
Riverboat Casinos Legalized

1994  
Racetrack Opens in Anderson

1995  
Casino Opens in Evansville  
OTBs Open in Merrillville,  
Fort Wayne & Indianapolis

1996  
Casinos Open in Gary,  
Hammond, Rising Sun &  
Lawrenceburg

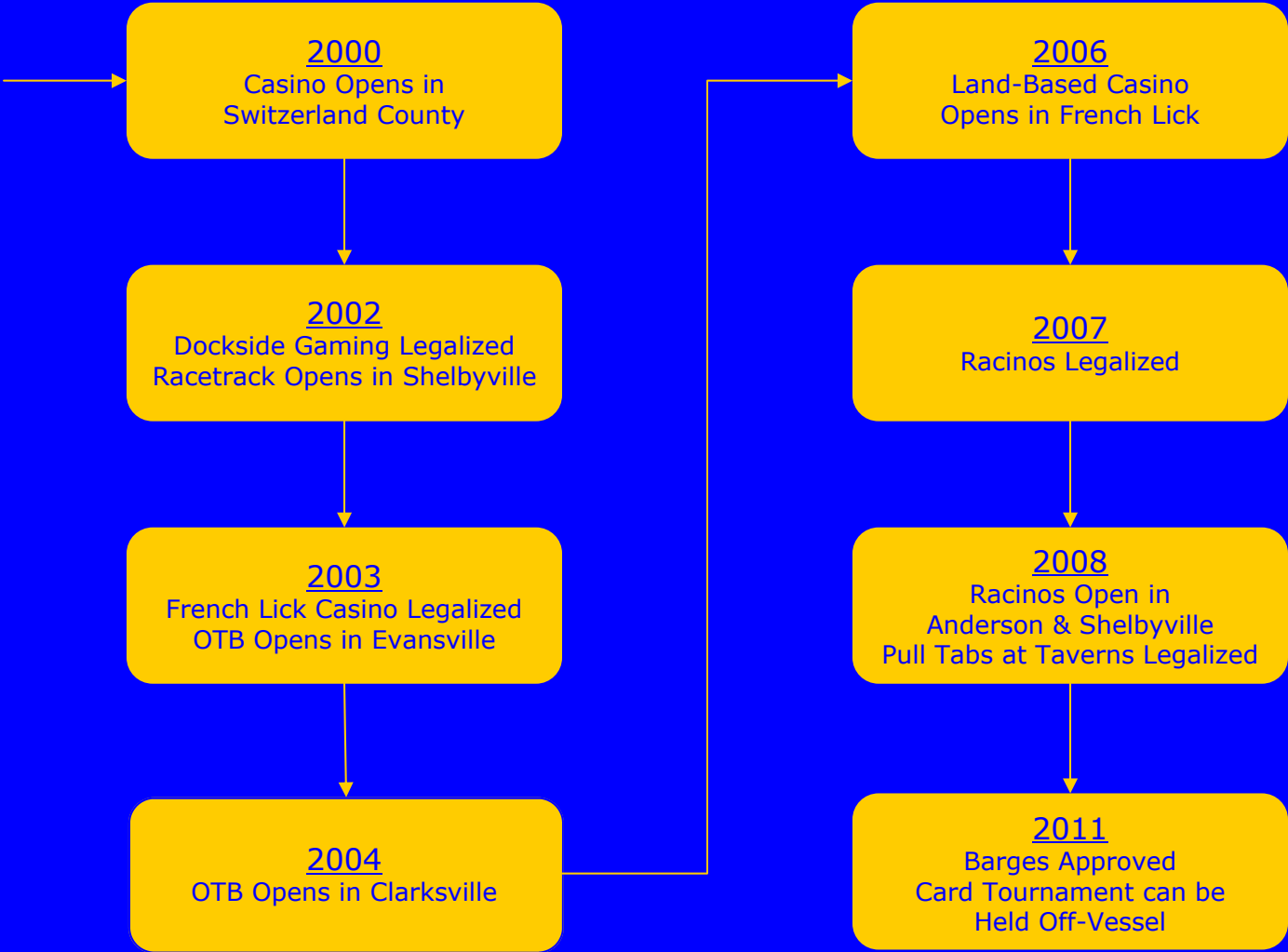
1997  
Casinos Open in East Chicago &  
Michigan City

1998  
Casino Opens in  
Harrison County



# Gaming Timeline

Continued



# CASINO AZTAR



**Opened:** December 1995

**Total Employees:** 914

**Boat Capacity:** 3,000

**Restaurants:** 8

**Executive Conference Center**

**Hotel Rooms:** 347

**Table Games:** 40+

**Slots:** 1,000+

**421 NW Riverside Drive  
Evansville, Indiana 47708**

**"In an average year, Casino Aztar pays a total in excess of \$38 million in taxes, lease payments and other incentive payments."**

## CELEBRATION OF 17 YEARS

In December 1995, Casino Aztar made its debut in Evansville as Indiana's first riverboat casino. Seventeen years later, Casino Aztar has become one of Evansville's largest employers with over 914 employees on the payroll. We have established ourselves as a leading corporate citizen, donating substantively to local philanthropic efforts, and have invested over \$212 million into the development of our location at Riverfront Park. Our employees are involved in countless organizations and activities across the city, and executives serve on the Boards of a number of local institutions. Since 2010, Casino Aztar has operated under the corporate structure of Tropicana Entertainment.

The following information highlights our impact on the local community and on the State of Indiana during our first 17 years in the River City. Casino Aztar has energized Evansville's Downtown riverfront, and has become the most visited attraction in the Tri-State area. Whether it's the three levels of casino gaming excitement, live concerts, numerous restaurants or hotel and conference center accommodations, local and out-of-town visitors and conventions have come to expect a world-class experience in Evansville, Indiana.

### Community Impact

A 2012 study completed by Certec, Inc., for the Evansville-Vanderburgh Convention and Visitor's Bureau found that Casino Aztar is a huge part of the local travel and tourism industry. Including Casino Aztar, direct expenditures last year totaled \$247.6 million. "The continued importance of Casino Aztar to tourism spending in the Evansville area cannot be overstated," the survey said. Vanderburgh County residents generated \$19.9 million in direct spending in 2011, excluding Casino Aztar.

Employment numbers in Evansville and Vanderburgh County also have improved through our presence, with a diverse workforce of approximately 925 currently serving on our property. The vast majority of those employees reside in Vanderburgh County, with the remainder residing in surrounding counties. As of 2010, Casino Aztar employees have earned more than \$509 million in wages, tips, and benefits since our opening.

**CASINOAZTAR.COM**

# CELEBRATION OF 17 YEARS



## The Tax Equation

In an average year, Casino Aztar pays a total in excess of \$38 million in taxes, lease payments and other incentive payments. About 55 percent of that money is distributed to the State of Indiana; another 34 percent to the City of Evansville; the last 11 percent to Vanderburgh County. Roughly \$2 million of that amount comes from Admission taxes paid by Casino Aztar to Vanderburgh County each year.

This funding supports a wide variety of projects - more reasons why, in the last 17 years, Aztar has not only provided great entertainment for Evansville, but also improved the quality of life for its residents. Funds have been invested in capital improvement projects such as public safety vehicles and equipment, emergency warning sirens, drainage projects, road improvements, the new Evansville arena, the Pigeon Creek Greenway Passage, two new community swimming pools, improvements at Mesker Park Zoo, and many, many other projects that have significantly enhanced the community.



## Direct and Incentive Payment Summary – Opening through December 2012

|  |                      |
|--|----------------------|
| Wagering Tax (City)                                      | \$ 81,878,000        |
| Wagering Tax (State)                                     | \$327,976,000        |
| Admission Tax (City)                                     | \$ 36,503,000        |
| Admission Tax (County)                                   | \$ 36,503,000        |
| Admission Tax (State) Convention and Visitors Bureau     | \$ 2,853,000         |
| Indiana State Fair                                       | \$ 4,280,000         |
| Division of Mental Health                                | \$ 2,853,000         |
| Indiana Horse Racing Commission                          | \$ 18,545,000        |
| Property Tax (County)                                    | \$ 31,160,000        |
| Riverfront Park Lease Payments (City)                    | \$ 50,841,000        |
| Economic Development Projects (City)                     | \$ 39,500,000        |
| Downtown Revitalization Fund (City)                      | \$ 10,307,000        |
| Project Riverfront (Dress Plaza) (City)                  | \$ 3,000,000         |
| Victory Theater (City)                                   | \$ 1,000,000         |
| Downtown Learning Center (City)                          | \$ 1,000,000         |
| Economic Development Revolving Fund (City)               | \$ 1,000,000         |
| Vanderburgh Auditorium (County)                          | \$ 750,000           |
| Burdette Park (County)                                   | \$ 100,000           |
| Evansville One (City)                                    | \$ 1,250,000         |
| Pigeon Creek Greenway (City)                             | \$ 250,000           |
| Cost of Park Land to City (City)                         | \$ 1,900,000         |
| Sales Tax (State)  | \$ 11,376,000        |
| Use Tax (State)  | \$ 2,391,000         |
| OTP Tax (State)  | \$ 14,000            |
| Food & Beverage Tax (County)                             | \$ 1,093,000         |
| Innkeeper's Tax to Convention/ Visitor's Bureau (County) | \$ 3,874,000         |
| United Way (Other)                                       | \$ 200,000           |
| <b>Total</b>   | <b>\$672,397,000</b> |

# CELEBRATION OF 17 YEARS



## Partnership

We take an active role in the development of the community and its events, annually donating an average of \$400,000 in cash, sponsorships and in-kind donations. In 2012 alone, we supported 87 community organizations.

Donation recipients include: the Evansville Ronald McDonald House, the Susan G. Komen Race for the Cure, Evansville's July 4<sup>th</sup> Fireworks Spectacular, Evansville ARC's Really Big Show, Salvation Army's Toy Town, the Santa Clothes Club, the University of Evansville, and the University of Southern Indiana.

Another way we partner with the community is to make a commitment to purchase goods and services from local, minority, and women owned businesses. We have a community responsibility in these efforts, and further believe they are vital to our entire community's growth and prosperity.

## Gaming and Entertainment

The Casino Aztar entertainment destination of 2012 features the cornerstone 3,000-passenger riverboat casino, offering non-stop gaming excitement. Our gaming floor includes over 1,000 popular and new slots, more than 40 table games and two video poker bars. Rounding out the casino experience are the Tivoli Slot Lounge; offering high-denomination slot games, the Crystal Salon; where guests enjoy fast-paced table games action in an exclusive setting, and a smoke-free live Poker Room.

Our riverfront Pavilion is a large concourse that connects the Casino Aztar Hotel to the casino and houses restaurants, a coffee shop, a gift shop, and a VIP Lounge. The Pavilion is also home to Hoosiers Lounge, offering live entertainment from both national recording artists and popular regional performers. We have a place for every taste with eight restaurants and nine bars and nightclubs. Whether you're in the mood for Cavanaugh's steaks and seafood or a casual meal at Max & Erma's, you'll find your favorite foods all in one location. More choices include Riverside Cookery, RiRa Irish Pub & Restaurant, Temptations Buffet, Riverview Coffee Company, Diamond Deli and Blush Ultralounge.

## Seventeen and Looking Toward the Future

There are two great ways to stay while visiting Casino Aztar. A departure from the traditional hotel experience, Le Merigot offers a seamless mix of warmth and technology. Le Merigot, is Evansville's first boutique hotel; a truly luxurious home for the discerning traveler. The amenities and personalized service of Le Merigot make this riverside hotel the perfect get away for both relaxation and exhilaration. For slightly more adventurous travelers, Le Merigot offers five grand suites, each offering exhilarating views of Evansville's riverfront and The District.

The Casino Aztar Hotel is our original hotel and comes complete with a variety of amenities and services. We are proud of the recently completed full renovation of the Casino Aztar Hotel with approximately \$6 million in improvements. Each of our 251 guest rooms was dramatically transformed with new wall coverings, carpet, furniture, bedding, and televisions, along with renovated bathrooms. The exterior of the hotel was also repainted. This was the largest single capital investment Casino Aztar made in the property since The District at Casino Aztar was built in 2006 and the largest ever by the Tropicana Entertainment, Inc. ownership group.

With these improvements and investments, we eagerly look forward to our next 17 years of guest entertainment and continued partnership with our community.





# AMERISTAR



**Opened:** 1997, Acquired by Ameristar in 2007

**Restaurants:** 5

**Hotel Rooms:** 288

**Casino Area:** 56,000 sq ft

**Table Games:** 36

**Slots:** 1,900+

**777 Ameristar Boulevard  
East Chicago, Indiana 46312**

“Some of our best work takes place outside our walls as our Team Members unselfishly lend supporting hands and hearts to those in need.”

## BIG TIME ENTERTAINMENT

Located adjacent to the East Chicago Marina and less than 25 miles from downtown Chicago, Ameristar Casino Hotel East Chicago offers an exceptional gaming and entertainment experience in the Chicago metropolitan area. The property features a 56,000 square-foot casino, a quality full-service hotel with well-appointed rooms and suites, fitness center, five dining venues, two lounges, and 5,400 square-feet of meeting and event space. We strive to give the big city comforts while delivering big time entertainment.

Our property originally opened in 1997 and was acquired in September of 2007 by Ameristar Casinos, Inc., a leading Las Vegas-based gaming and entertainment company, operating eight properties in seven markets. Ameristar Casinos take pride in innovation, featuring the newest and most popular slots and gaming experiences. We deliver consistent, friendly and appreciative service to our guests.

### The Casino

Ameristar Casino Hotel East Chicago is an entertainment wonderland consisting of a spacious 56,000 square feet of gaming excitement, with a complete selection of popular slot machine and table games. Choose your winner from more than 1,966 slot machines including reels, video reels and video poker or choose from 36 table games including a selection of high-limit games.

Our Star Awards program allows members to earn awards and other exciting benefits. Signing up for the program is quick, easy and free. Star Awards points earned through tracked slot and table game play can be redeemed for cash back, hotel stays and meals – even on the same day of play. Star Awards members are eligible, based on play, to receive monthly awards packages containing cash, bonus points, and restaurant and hotel coupons, along with information on upcoming Ameristar promotions and events. Members may also qualify for exclusive VIP invitations to parties, tournaments and other special events.

Join us often and experience The Star Club lounge, which is reserved exclusively for players who have achieved Star Club membership. Members can relax in a private, richly appointed lounge while enjoying complimentary food and non-alcoholic beverages and warm, personalized service from our Star Club staff.

# BIG TIME ENTERTAINMENT



## The Ameristar Hotel

Need to take a break from all of the winning and excitement of the casino? The Ameristar Hotel features 288 newly renovated rooms and suites, including five junior suites. Its seven super suites measure 1,000 square-feet and feature all-marble baths, complete with whirlpool soaking tubs and surround-sound audio.

We love to treat our guests with the luxury they deserve. Each standard room is outfitted with:

- Over 500 square feet of space
- One king-sized or two queen-sized beds
- Marble foyer
- Modern décor
- 42-inch LCD HDTV
- Spacious bathrooms with sunken, oversized garden tubs and separate shower enclosures
- Complimentary internet service
- Access to the 24 hour fitness center

Planning a meeting? We can take care of that. Almost 5,400 square feet of meeting and reception space can accommodate many events from corporate gatherings to private receptions. The conference center is equipped with the latest technology and our five restaurants can cater to any event.

## Dining

We believe our guests deserve options. Fine dining to grab and go features something for everyone. Plan a wonderful food encounter at Bugatti's Steak and Pasta to treat yourself to a restaurant patterned after the finest Italian chophouses. The restaurant offers an expanded menu of hand selected, dry-aged steaks, seafood and premium pasta selections. Bugatti's also offers a full bar and wine list which complements its menu. Go global at Heritage Buffet. Here, we offer an array of international dishes and all-American favorites. On Friday nights, guests can enjoy an all-you-can-eat seafood buffet that includes snow crab legs.

Double Down Dogs serves the best in Chicago Style all-beef hot dogs, the Maxwell Street Polish sausage, and a variety of other snack favorites. At Amerisports Bar and Grill, catch the big game along with a cold brew and a selection from a hearty menu of All-American favorites. Sbarro Italian Eatery brings the best of Italy to East Chicago.

## Community Spirit

We proudly support the communities where we live and work through our charitable giving program, Ameristar Cares. Our three-part effort includes financial contributions to non-profit organizations, our annual Team Member Workplace Giving Campaign and Team Member volunteerism.

Ameristar Casino Hotel East Chicago has served as a premier sponsor for Northwest Indiana events such as the Alzheimer's Services of Northern Indiana Walk, the March of Dimes March for Babies, and the Meals on Wheels Dine with the Chefs Gala. These sponsorships extend to the annual Puerto Rican Day, Mexican Independence Day, and African American Heritage celebrations. Since 2005, East Chicago Team Members have also participated in and hosted the annual Salvation Army Holiday Feeding program, feeding more than 2,500 East Chicago residents during the holiday season.

Some of our best work takes place outside our walls as our Team Members unselfishly lend supporting hands and hearts to those in need. Countless hours have been volunteered to help such worthy causes as the Cystic Fibrosis Foundation, the Food Bank of Northwest Indiana and the Nazareth Home.

We are also committed to providing responsible gaming initiatives that address underage and compulsive gambling, unattended children, and responsible alcohol consumption. We care about our community and we are always glad to help where we can. In 2012, Ameristar volunteers sponsored and participated in a total of 14 charitable events, amassing more than 600 hours of combined volunteer service hours.



# BELTERRA CASINO RESORT



**Opened:** 2000

**Total Employees:** 1,049

**Boat Capacity:** 2,600

**Hotel Rooms:** 608

**Table Games:** 56

**Slots:** 1,430

**Championship Golf Course**

**777 Belterra Drive  
Florence, Indiana 47020**

“Belterra Casino is a proud partner of our community. We currently employ 1,049 hard working folks...”

## FABULOUS FUN IN SOUTHERN INDIANA

Looking for Las Vegas-style fun, stellar service, and a life in the lap of luxury? Look no further than the Belterra Casino Resort, located in Belterra, Indiana, just 45 minutes from Cincinnati!

With our luxurious hotel, fantastic restaurants, full-service spa and world-class golf course, the Belterra Casino Resort is Southeastern Indiana’s finest and most exciting casino resort. In just one day at the Belterra, our guests can enjoy the finest hotel accommodations, full-service massages, dinner at a Jeff Ruby restaurant, and a round of golf on our Tom Fazio-designed golf course – all before hitting the casino for a thrilling night of gaming!

At the Belterra Casino Resort, we offer all that and more – and we do it all while maintaining our role as one of Southeastern Indiana’s best corporate citizens.

### Accommodations

Belterra’s 608 luxurious rooms boast the finest hotel experience for our guests. Our rooms feature fine, hand-tooled Italian marble and artistic brass fixtures, and come with a spectacular view of rolling hills, the mighty Ohio River, and our gorgeous, world-class golf course.

Our guests have the option of bell service and room service, as well as high-speed internet connections. And from April to November, they can take a dip in our outdoor heated pool. Of course, our hotel also is open for your business needs. With 50,000 square feet of conference space, including an expansive ballroom, Belterra can accommodate meetings and functions of almost any size!

We don’t want to forget The Ogle Haus Inn – A Belterra Casino Resort Hotel that offers guests the perfect blend of comfort and convenience.

Nestled beautifully along the banks of the scenic Ohio River in Vevay, Indiana, the newly renovated Ogle Haus Inn features tasteful furnishings, a relaxing cocktail lounge, a new pool with a river view deck, a spacious banquet hall, generous meeting facilities, and Jacuzzi suites complete with sweeping river panoramas.

**BELTERRACASINO.COM**

# FABULOUS FUN IN SOUTHERN INDIANA



And this exceptionally welcoming Tudor-style hotel is located just minutes from the Kentucky Speedway, the Indiana Wine Trail, and Belterra Casino Resort — A great value with a great location.

You could tell your friends all about your charming stay...or it can just be your little secret.

After a day of either business or pleasure, our guests have several options for fabulous dining at great restaurants – including a steakhouse from Cincinnati's foremost restaurateur, Jeff Ruby. Or, if you can't decide what to eat, visit the Ultimate Buffet and fill your plate – or plates – with selections from around the world.



For quicker fare, guests also can pick up a quick snack at the Casino Café, located on the gaming floor, or a fresh, flavorful coffee at Starbucks. And, for that sweet - tooth fix, try indulging in desserts and frozen treats from Ben & Jerry's.

## Casino Action

We declare exhilaration is a perfectly acceptable emotion 24 hours a day, 7 days a week. Belterra is Indiana's premier gambling boat casino with two floors that barely contain 1,430 of the newest and most exciting slot machines and 56 table games. Plus, with exciting new side bets you can see why people choose Belterra every time. Not to mention our 9 poker tables with a staggering 90 seats, open 7 days a week that is home to the Heartland Poker Tour. Our dealers greet you with a smile, and cocktails are served with an extra splash of charm. We've got the variety, we've got the energy, and we've got the action: you bring the luck and love of riverboat casino gaming.

## Entertainment

Let us be the ones to claim that we have something for everyone. You can be the judge. Before or after you hit the Belterra Casino floor, be sure to see what else we have to offer that makes us the envy of most.

Shopaholic? No problem. Visit the Shops at Belterra for all of those planned and impulse purchases. Everything from cool accessories to smoking hot styles – Belterra has it. When you're finished lugging your new purchases around, be sure to stop in Beleza Spa and Salon. Beleza offers an array of massages, body treatments and facials to release your inner beauty and let your outer beauty shine. Indulge yourself with our massage, facial, manicure, pedicure...even teeth whitening. Prepare to be pampered at Beleza, the best Indiana Spa Resort.

Duffers and pros alike can enjoy the spectacular golf game at Belterra. Whether you're taking a swing at unlimited balls on the driving range, tracking your distance on a GPS enabled golf cart or cooling off at the end of your round with a cold towel, it's easy to see why this is one of the best public golf courses in the region.



# FABULOUS FUN IN SOUTHERN INDIANA



Designed by legend Tom Fazio, this world-class championship course was ranked in the top 20 casino golf courses in the U.S. by Golfweek. Created to highlight the natural surroundings, winding through lakes and over 2,200 trees, the par 71 course challenges players with water hazards and bunkers set amidst the beautiful rolling hills.



Want to make the most of your golfing experience? Join the club! The Belterra golf clubhouse has everything you need: from tee-off to a post-game cocktail. At the Out of Bounds Bar and Grill, a great drink or meal is always in reach. Our fully stocked Pro Shop will furnish you with the latest in top-of-the line golf equipment, clothing and accessories. Equipment is also available for rental through our Pro Shop. Your most memorable round of golf awaits.

## Community Impact

Belterra Casino is a proud partner of our community. We currently employ 1,049 hard working folks who complete every job with guests in mind. Of our employees, 476 are from Switzerland County, Indiana, and 678 are from Indiana.

Leisure and luxury may be the usual visible things that make Belterra Casino stand out to our guests. But we are also very proud to be a contributor to the betterment and growth of the regional community. Belterra Casino contributes to the state, county, and local tax bases helping our community complete road and public works projects, economic development, support local programming and generally, enhance the lives of all in the community.

Since our opening in 2000, we have contributed:

|                |                      |
|----------------|----------------------|
| Gaming Tax:    | \$416,822,719        |
| Admission Tax: | \$ 67,797,123        |
| Local Tax:     | <u>\$ 19,135,207</u> |
| Total:         | \$503,755,049        |

“With our luxurious hotel, fantastic restaurants, full-service spa and world-class golf course, the Belterra Casino Resort is Southeastern Indiana’s finest and most exciting casino resort.”

# HOLLYWOOD CASINO



**Opened:** December 1996

**Hollywood Re-branding:** June 2009

**Boat Capacity:** Nearly 9,000

**Restaurants:** 6

**Boogie Nights Dance Club**

**Hotel Rooms:** 300

**Table Games:** 80

**Slots:** 2,000

**Poker Room:** 19 Tables

**777 Hollywood Blvd.  
Lawrenceburg, Indiana 47025**

**"We are proud to be a partner with the City of Lawrenceburg and continue our investment in the community."**

## THE NEXT SCENE

When Argosy Casino first opened in 1996, it was little more than a leased riverboat casino on a temporary dock.

Today, the rebranded property known as Hollywood Casino is one of the top tourist attractions in Greater Cincinnati, contributing hundreds of millions of dollars in taxes benefitting Indiana, county and local governments.

Hollywood Casino's revitalization was a complete rewrite of an old classic. The new Hollywood Casino accommodates twice the people and has much more to offer.

## The Stage

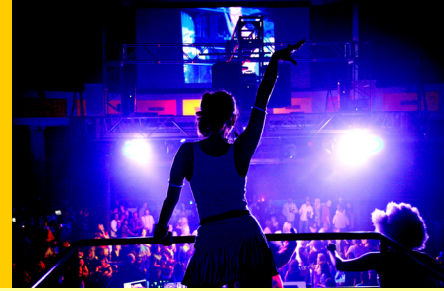
Hollywood Casino makes our guests the star. Our 2009 renovation increased our casino capacity to nearly 9,000 guests; an expansion that gave an approximate 5,000 person increase over the former casino boat. With those extra people came an increased footprint as well, as the new facility is more than twice the size of the property's former casino vessel. In fact, each deck is wider than an aircraft carrier and nearly as long as a football field. As our guest, you will enjoy 1930's art deco Hollywood décor complemented with the best of modern technology and features designed for guests to relax in comfort like the stars.

On your way to our 2,000 slot machines, 80 different table games, or our 19 table poker room, you will be impressed with a massive 60 foot serpentine video wall, 9 e-billboards, and more than 300 flat screen displays. You'll be pampered with 12 bio-climatic fresh air units which provide a constant supply of invigorating atmosphere for guests.

If you are looking for entertainment before retiring to one of our 300 guest rooms, you might want to grab a bite to eat, catch a live performance, or cut a rug at one of our integral entertainment spots located throughout the property.

You will not have to cut the action of gaming too long to enjoy Celebrity Grill, our Hollywood-style canteen, or Hollywood on the Roof, where you can catch up with the live entertainment stage and the high energy circular bar. If you are looking for other options, we have those too. Venture to the entertainment pavilion for taste bud exhilaration in the Final Cut Steakhouse, EPIC Buffet, Hollywood & Grind breakfast and sandwich shop, or the eclectic menu of Hollywood Marquee Café.

# THE NEXT SCENE



And don't forget Boogie Nights Dance Club! This one-of-a-kind destination is full of adventure. Get your groove on with a lighted dance floor under the giant disco ball. There's nothing like it anywhere else. Over 600 square feet of lighted dance floor pulsating to the sounds of the 70s, 80s and more. The best DJ's in the region will help you dance the night away complete with Roller Girls, Boogie Dancers and famous Hula-Hoop Girls.

## The Golden Age of Hollywood Casino

We are pleased to continue our goal of being a premier corporate partner in our community. The City of Lawrenceburg has completed a project agreement with Hollywood Casino and is moving forward with plans to develop a new downtown convention center and hotel.

The convention complex, expected to open in late 2014, will include an 18,000 square foot exhibition and concert hall, a 7,500 square foot ballroom, various meeting spaces, and a 180 room hotel complete with restaurant and bar.

The City will oversee construction of the facility. The bulk of the initial financing will come from the City, including a \$14 million loan to Hollywood Casino, a \$25 million grant and \$10 million in tax incremental financing. Hollywood will contribute a \$1 million equity payment and repayment of the loan at 4% interest. In total, \$41.6 million of the City's \$49 million financing will be directly returned to the City along with new tax revenues and unquantified retail sales for area businesses.

Hollywood Casino will be responsible for all operating costs and property tax obligations.

We are proud to be a partner with the City of Lawrenceburg and continue our investment in the community.

## Timeline

### Original Casino Opens (Argosy Casino & Hotel)

Dec, 1996

### Hollywood Re-Branding and New Casino Vessel Debut

June, 2009

### Final Cut Steakhouse Opening

April, 2010

### Boogie Nights Dance Club Opening

April, 2010

### Convention and Events Center

2013



## Contact Information

### Websites

[hollywoodindiana.com](http://hollywoodindiana.com)

[pngaming.com](http://pngaming.com)

[myhollywoodpoker.com](http://myhollywoodpoker.com)

### Information & Reservations

888-274-6797

### Poker Room Dedicated Number

812-539-6975 (MYPK)

# HOOSIER PARK RACING & CASINO



**Opened:** June 2008 (Track & Casino)

**Total Employees:** 1,000

**Facility Area:** 172,000 sq. ft.

**Restaurants & Bars:** 9

**Slots & E-Table Games:** 2,000

**2012 Admissions:** 3.5 million

**4500 Dan Patch Circle  
Anderson, Indiana 46013**

“Hoosier Park Racing & Casino takes great pride in the community and remains committed to being a proactive corporate citizen.”

## A PILLAR OF HOOSIER GAMING

Hoosier Park opened its doors as the first pari-mutuel racetrack facility in the state of Indiana on September 1, 1994. Hoosier Park was created through a partnership between Churchill Downs and Centaur, Inc. (previously named the Pegasus Group). As a long-time advocate for riverboat gaming, Centaur chairman and CEO Rod Ratcliff and Centaur ultimately became sole owner of Hoosier Park in March 2007 with the goal of bringing casino gaming to the facility. In April of that same year, Indiana authorized casino gaming at both of Indiana’s pari-mutuel racetracks, making way for the construction and the subsequent June 2008 grand opening of Hoosier Park Racing & Casino.

In June 2008, the fully renovated and newly constructed Hoosier Park Racing & Casino welcomed guests to a 172,000 square-foot, fully integrated gaming and racing facility that sits on 110 acres in Anderson, Indiana. A total investment of more than \$360 million, including a \$250 million initial license fee rebooted Hoosier Park to its present day status. The Indianapolis-area race track and casino features state-of-the-art gaming, live racing, award-winning dining, and some of the biggest names in entertainment.

Guests enjoy more than 2,000 slot machines and e-table games and a wide variety of dining options in nine restaurants, bars, and lounges located throughout the property. From the Homestretch Steakhouse, giving guests a front seat to Indiana’s richest racing, to the Double R Bar located in the center of the casino action, Hoosier Park’s award-winning dining options are a central Indiana favorite.

Hoosier Park Racing & Casino was recently ranked as the Indianapolis Area’s Most Popular Attraction for the third year running by the *Indianapolis Business Journal* and received multiple “best of” awards from industry publications for customer service, entertainment, gaming and dining.

## Economic Impact

Hoosier Park Racing & Casino is located less than one mile off Interstate 69’s Exit 226 in metropolitan Anderson, Indiana and provides a fully integrated gaming, racing, dining, and entertainment experience.

**HOOSIERPARK.COM**



# A PILLAR OF HOOSIER GAMING



Hoosier Park Racing & Casino's direct project investment totals more than \$360 million dollars. In addition to a full renovation of the existing facility, more than \$110 million was invested in the expansion of Hoosier Park Racing & Casino, along with a \$250 million gaming license fee payment to the State of Indiana.

## Taxes & Payments to City, County and State

The following is a summary of direct and incentive payments through May 31, 2012:

|  |                      |
|--|----------------------|
| State Property Tax Relief                | \$250,000,000        |
| State Gaming Wagering Taxes              | \$226,762,000        |
| State Sales and Use Taxes                | \$3,335,000          |
| State French Lick Subsidy                | \$8,407,000          |
| City & County Wagering Taxes             | \$25,220,000         |
| City & County Food & Beverage Taxes      | \$345,000            |
| <u>Other Taxes &amp; Fees for Racing</u> | <u>\$134,336,000</u> |
| <b>TOTAL</b>                             | <b>\$650,899,000</b> |

## Jobs

The Hoosier Park Racing & Casino team is the best in the business and guarantees a pleasant experience for guests. Hoosier Park Racing and Casino currently employs approximately 1,000 seasonal and full year team members. The following is a demographic and geographic summary of Hoosier Park Racing & Casino team members:

- Team Members added with casino opening: Approximately 700
- Percentage of Team Members Residing in Madison County: 58%
- Percentage of Team Members Residing in Anderson: 47%
- Percentage of Team Members Who Are Indiana Residents: 97%
- Percentage of Team Members Who Are Women: 47%
- Percentage of Team Members Who Are Minorities: 21%
- Total Employee Earnings (Since June 1, 2008 Opening)  
More than \$140 million (Including Salaries, Wages, Benefits and Tips)



## Community Involvement

Hoosier Park Racing & Casino takes great pride in the community and remains committed to being a proactive corporate citizen. The racetrack and casino has demonstrated this strong commitment by contributing time, energy and monetary support to many local agencies and funding efforts. Members of the Hoosier Park management team serve on 42 local area organization boards and readily give of their time.

## Awards

Hoosier Park Racing and Casino has been recognized for community relations efforts made as a corporate citizen and continually seeks out opportunities to serve the local community. More than 1,000 team members proudly boast the quality teamwork and efforts made to earn these awards.

### Ivy Tech Hospitality Hall of Fame

#### *Excellence in Hospitality Operations 2010:*

The Excellence in Hospitality Operations award is given to a hospitality-related organization that has demonstrated excellence in the areas of industry leadership, educational outreach, community support, and staff development.

### United Way of Madison County

#### *Best Business in Madison County 2010:*

This award recognizes Hoosier Park Racing & Casino's commitment and dedication to the United Way of Madison County through special event participation and Hoosier Park team members personally giving to the United Way.

### Anderson Rotary Club

#### *Outstanding Community Image Award 2010:*

This award recognizes Hoosier Park Racing & Casino for contributing significantly to the image of Anderson, Indiana as an entertainment and tourism destination and the economic contributions associated with Hoosier Park Racing & Casino.

### Anderson/Madison County Visitors and Convention Bureau

#### *President's Award 2009:*

This award is given to a business that has made a significant contribution to the promotion of the tourism industry in Madison County. Hoosier Park Racing and Casino was recognized as Madison County's major attraction, bringing in millions of visitors to the County as well as generating significant tax dollars for the City of Anderson and the State of Indiana.

# A PILLAR OF HOOSIER GAMING



## Purchasing

Hoosier Park Racing and Casino maintains its commitment to purchase from local, Minority and Women Business Enterprise (M/WBE) vendors. As of June 1, 2012, more than \$155 million in qualifying purchases have been made by Hoosier Park, of which \$99 million have been from regional and local suppliers. Of the total ongoing purchases, \$16 million have been from MBE vendors and \$17 million from WBE vendors.

“Members of the Hoosier Park management team serve on 42 local area organization boards and readily give of their time.”

## Responsible Gaming

Hoosier Park recognizes their responsibility to ensure that gaming serves as an entertainment alternative for responsible adults. They take a highly proactive approach to the identification and prevention of problem and underage gambling, and give special attention to all associated programs.

Hoosier Park has adapted extensive internal policies and programs dealing with problem and underage gambling in association with the Indiana Gaming Commission, and are actively enforcing these programs to raise team member awareness regularly with events such as seminars for supervisors conducted by nationally recognized experts in this field. Responsible gaming awareness information is included in the Hoosier Park team member handbook and is a key component in the orientation program required of each new team member.



# INDIANA GRAND



**Opened:** June 2008

**Employees:** Approximately 700

**Total Area:** 233,000 sq. ft.

**Restaurants:** 3

**Slots & E-Table Games:** 2,000

**State-of-the-Art Poker Room**

**4300 N Michigan Road  
Shelbyville, Indiana 46176**

"...Indiana Grand Casino has also been an active and responsible corporate citizen through our support of numerous local and regional charitable initiatives and events."

## LOCATION, LOCATION, LOCATION

Indiana Grand Casino is the closest casino to downtown Indianapolis - conveniently located directly off of I-74, Exit 109 and is only 20 minutes from the bustle of the city. Featuring true destination qualities, Indiana Grand Casino offers non-stop gaming action, fantastic food and a wide array of entertainment options all under one roof.

The 233,000-square-foot facility features approximately 2,000 popular-themed, high-tech slot machines and electronic table games including Blackjack, Roulette, Craps and Three-Card Poker, as well as a state-of-the-art Poker Room offering the best in Texas Hold'em.

The elegant feel and world-class design of Indiana Grand is worth experiencing. Along with the elegance of design, we offer the warmth and hospitality that guests deserve and expect from the Midwest.

While warmth and sunshine fill the gaming floor, we know Indiana can be temperamental in her weather. We offer guests covered parking in the five-story parking garage, protecting guests from the elements.

## Gaming

Customer service and Hoosier hospitality is the center of our gaming experience. Our guests are the highest priority for Indiana Grand Casino employees. From their first day of training, employees are trained on multiple service principals and programs to ensure every guest has a memorable experience every visit. While customer service is job number one for every employee, we also have casino ambassadors roving the floor to answer guests' questions and celebrate with big winners.

We continually update the casino floor with the latest, most popular-themed games so that our guests can play the very best.

Because of our attitude and guest experience focus, Indiana Grand Casino routinely wins numerous "Best of" Awards in multiple categories that highlight property features and service-related categories in the *Southern Gaming and Destinations Magazine's* Readers' Choice Awards.

# LOCATION, LOCATION, LOCATION



## Cuisines for Every Taste

Indiana Grand Casino offers three fabulous dining options for the discerning palate: The Steakhouse, Market Buffet, and Grandstands Sports Bar and Grill.

The Steakhouse is a fine dining establishment that serves hand-cut choice meats cooked to perfection. The Steakhouse also features a large selection of whiskies and wines for the judicious aficionado, and showcases Hoosier hospitality and service at its finest. Private dining and meeting places are also available.



The Market Buffet serves a wide variety of foods, from Asian to down-home cooking, using quality ingredients including fresh fruit and fresh vegetables, with an emphasis on foods from local suppliers and farmers. Everything from smoothies to tempting pasta dishes is available for one low price.

Grandstands Sports Bar & Grill offers a casual dining and sports bar atmosphere. Offering everything from juicy burgers, crisp salads and huge tenderloins to hearty appetizers and tempting desserts, Grandstands is the place to catch your favorite team and all the popular sporting events.

## Community Involvement

In addition to making a positive impact on the local economy, Indiana Grand Casino has also been an active and responsible corporate citizen through our support of numerous local and regional charitable initiatives and events.

We've proudly supported the Shelbyville/Shelby County Animal Shelter, Human Services (of Shelbyville), Special Olympics, Miracle Ride, Boy Scouts of America and many other worthy causes and organizations throughout the county, city and surrounding areas.

"...Indiana Grand Casino routinely wins numerous "Best of" Awards in multiple categories that highlight property features and service-related categories in the *Southern Gaming and Destinations Magazine's* Readers' Choice Awards."



# RISING STAR CASINO RESORT



**Opened:** 1996 as the Grand Victoria

**Became Rising Star:** August 2011

**Total Employees:** 717

**Hotel Rooms:** 190

**Slots:** 1,300

**The Links:** Indiana's only  
Scottish-style links golf course

**777 Rising Star Casino**  
**Rising Sun, Indiana 47040**

"...taxes have also bolstered police and fire departments, built numerous government facilities, and even constructed Rising Sun's first medical center."

## RISING SUN'S #1

### ENTERTAINMENT DESTINATION

There's a Rising Star in Southern Indiana...Visitors can play where their star shines brightest...at Rising Star Casino Resort, a Full House Resorts, Inc. casino, in Rising Sun, Indiana.

Rising Star Casino Resort became official in August of 2011. The property opened in October of 1996 as the Grand Victoria and quickly became a hub of excitement in Ohio County, Indiana. Since then, the stars continue to rise with a host of entertainment options for even the most discerning guests.

Rising Star Casino Resort offers an action packed casino floor with nearly 1,300 of the most popular and exciting slot machines and a wide variety of the most popular table games. But that's only where the fun starts. Guests may adventure to one of the fine dining establishments, hit the links, or take in some of the most premier entertainment offered anywhere.

While having a memorable visit and enjoying their stay, guests are Rising Star's number one asset, which is why Rising Star offers excellent, friendly staff who might even call you by name.

Open 24 hours a day, 7 days a week, whatever a guest wants in a deluxe resort, Rising Star Casino Resort delivers!

### Premier Hotel, Premier Entertainment

After a winning day in the casino, relax in one of the 190 comfortable hotel rooms featuring several wonderful guest amenities. Enjoy a soothing whirlpool spa, take a refreshing dip in the indoor pool, cleanse the pores in a steamy sauna or work off that extra energy in the health club or by swinging the sticks at Southern Indiana's only Scottish links-style golf course!

The Links Golf Course features gently rolling bent grass fairways and greens nestled among traditional long waste bunkers, winding lakes and heather rough, with many holes boasting panoramic views of the Ohio River Valley. With several newly expanded tee boxes, guests can play the tees most appropriate to their game: 5,600 yards from the front or over 6,800 yards from the tips. Ask any player...The Links at Rising Star Casino is a golfer's playground.

# RISING SUN'S #1 ENTERTAINMENT DESTINATION



When finished with their day, guests can indulge in one or more of the many fabulous dining options including Wellington's Steakhouse, River View Buffet, Queen City Market or Jack's Deli. Whether in the mood for a gourmet steak set in the warm elegance of a fine dining setting while enjoying the finest choice cuts of tender beef or freshest ocean seafood, or prefer the open bountiful buffet, a quick bite of Skyline Chili, or ice cream at Graeter's...the tremendous variety and quality of selections will have any taste bud begging for more!

Rising Star Casino is especially proud of the headliner entertainment offered. The Theatre hosts many entertainers including LeAnn Rimes, Chicago, Huey Lewis and the News, the Beach Boys, Gretchen Wilson, Travis Tritt and Kevin Costner & Modern West. For more fun and entertainment every Thursday through Sunday, guests can enjoy FREE live entertainment in the Pavilion. And each Friday and Saturday evening, guests can get local with some of the tri-state's most popular bands.

## Jobs

Rising Star Casino provides quality jobs close to home for Ohio County and surrounding area residents as the county's largest employer.

As of August 31, 2012, Rising Star Casino employs 717 – about 85 percent from the state of Indiana. The workforce breaks down as follows:

- 231 reside in Ohio County
- 196 reside in Dearborn County
- 124 reside in Switzerland County
- 56 reside in other Indiana counties
- 110 reside outside Indiana

Of those employees, 51 percent were hired in the first year of operation, while a full 71 percent have been employed two or more years. We strive to promote from within, and have a 3.9 percent promotion rate.

Rising Star Casino takes pride in striving for a diverse workforce that reflects the community where employees live and work. Minorities make up about 3 percent of the workforce, and approximately 1 percent of managers and supervisors. That percentage exceeds the percentage of minorities in the community; according to the Census 2000 data, minorities made up

only 1.7 percent of the Ohio County population. Women also make up a significant portion of our workforce, with 57 percent of the overall team being female, and additionally comprising 27 percent of the overall Executive Director Team.

## Taxes

Aside from employment opportunities and entertainment, Rising Star Casino is a great corporate partner and taxpayer in Indiana and Ohio County. From January 2011 through August 2012, RSC has paid \$41,939,219 in wagering and admission taxes to the State. Additionally, RSC has contributed \$2,385,897 to the City of Rising Sun and Ohio County through the local foundation tax in the same time period.

Tax revenue received by Rising Sun and Ohio County has enabled the community to make considerable enhancements to area streets, sidewalks, bridges, parks, signage, the riverfront, and many other areas that have improved the quality of life for residents. These taxes have also bolstered police and fire departments, built numerous government facilities, and even constructed Rising Sun's first medical center.

## Corporate Sponsorship

In being a good corporate citizen, Rising Star Casino makes significant charitable and philanthropic donations to deserving causes and organizations in the region. One such cause is the Rising Sun Regional Foundation, of which Rising Star Casino is the sole benefactor. In the 15 years since its inception, the Foundation has received a total of \$37.7 million in income from Rising Star Casino and its predecessor, Grand Victoria. The Foundation has awarded over 1,150 direct grants in excess of \$26 million to numerous governmental, education, and nonprofit organizations in its grant making region.

Rising Star also values team members (both staff and management) participating in community service alongside community officials, serving on local boards and volunteering with various organizations for the betterment of the community.

From January 2011 through September 2012, Rising Star Casino has provided over \$265,000 in monetary support, in-kind contributions, and countless hours of volunteering to more than 110 different organizations.

# MAJESTIC STAR CASINO

## CELEBRATING 16 YEARS IN GARY, INDIANA

At Majestic Star Casino, we take pride in providing an exciting entertainment gaming experience in Gary, Indiana. Our guests, from near and far, enjoy a comfortable and welcoming environment where they can experience fine or casual dining, live entertainment, special events, plus the casino excitement of the latest slots and table games.

For the past 16 years, we've brought all of that to the community, but recognize that we could not have done so without the support of the City of Gary. That is why we take great pride in our ability to give back to the community.

Since opening the Majestic Star Casino, we have donated millions of dollars to charitable causes. Our dedicated team members have selflessly donated time, talent and resources to worthy local and regional charities. And, Majestic Star Casino has consistently worked with city officials, government agencies, business leaders and non-profit organizations to build a stronger future for our community.

Supporting the neighborhoods where we live, play and work is a vital part of our mission to make a positive impact in our community. Since 1996, Majestic Star Casino has provided millions of dollars in state and local taxes that have been instrumental in contributing to the community's economic development through the availability of additional funds for rebuilding Gary's infrastructure, mental health programs, law enforcement training and more.

### Strength in Numbers

We're terribly proud of the people who work at Majestic Star. They are the best in the business, and they come from all walks of life. We are proud to be a part of their community. Together, we offer strength to our community.

|                                     |               |
|-------------------------------------|---------------|
| Total Wages and Benefits            | \$394,557,389 |
| Number of Team Members              | 1,277         |
| Percentage of Minorities            | 73.69 %       |
| Percentage of Females               | 57.95 %       |
| Percentage of Lake County Residents | 81.30 %       |
| Average Annual Wages and Benefits:  | \$34,694      |

**Opened:** June 1996

**Employees:** 1,277

**Boat Capacity:** 3,000

**Restaurants:** 6

**Hotel Rooms:** 300

**Table Games:** 90

**Slots:** 993

**Total Admissions:** 1,425,963

**One Buffington Harbor Drive  
Gary, Indiana 46406**

"...Majestic Star Casino properties have spent more than \$44.5 million dollars with Indiana certified minority and women business enterprises."

# CELEBRATING 16 YEARS IN GARY, INDIANA



## Providing a Winning Work Environment

Our nearly 1,300 employees are dedicated to creating a distinct guest service culture, providing both entertainment and excitement. We are committed to provide career and personal growth opportunities that contribute to securing the futures of our team members. We hire the right people and provide a rewarding work environment in addition to numerous benefits, including:

- Medical, Dental, Vision and Prescriptions
- Employee Assistance Program (EAP)
- Life and AD&D Insurance
- Short and Long Term Disability Insurance
- 401(k) Retirement Plan
- Tuition and Seminar Reimbursement
- Training Development Programs
- Promotion Opportunities

Team members also receive: Lodging discounts, free meals and Team Member Appreciation Day in their honor!

## Sixteen Years of Success

Starting with our groundbreaking first days of one casino, we have remained true to the mission. We've strived to provide quality service, strong community support, and to develop a secure workplace for our team members. In addition to our volunteer programs, we remain committed to giving back and enhancing the community through sponsorships, charitable contributions and in-kind donations.

One way we augment our community is to work with local distributors, suppliers, and contractors. We are proud of that commitment. In addition, we track our utilization of women and minority owned businesses. From 2007 through December 31, 2012, the combined Majestic Star Casino properties have spent more than \$44.5 million dollars with Indiana certified minority and women business enterprises. That's more than 31.5 percent of our total expenditures. During this period, over \$29.5 million or nearly 21% was spent with certified minority business enterprises and nearly \$15 million or over 10.5% with certified women business enterprises.

## A Commitment to Community

Our team members are dedicated and back up their community values with action by volunteering with numerous civic groups. The following organizations are a few features of our involvement and volunteerism:



AIDS Foundation  
Barden Gary Foundation  
Boys & Girls Clubs of Northwest Indiana  
Crisis Center, Inc.  
Food Bank of Northwest Indiana  
Gary Chamber of Commerce  
Methodist Hospital Foundation  
Lake Area United Way  
Montford Point Marines  
NAACP  
Northern Indiana Links  
Opportunity Enterprises  
Sickle Cell Foundation  
Sojourner Truth House  
South Shore Arts  
South Shore Convention & Visitors Authority  
The Arc  
The Rainbow Arc  
The Salvation Army  
Trade Winds Rehabilitation, Inc.  
UNCF Advisory Council  
Urban League of Northwest Indiana  
Veteran's Life Changing Services  
West Side Theater Guild



# CELEBRATING 16 YEARS IN GARY, INDIANA



## Tax Allocation

Majestic Star truly understands what it means to be a great member of the community. The donations, volunteerism and well-being of our team are important ways we demonstrate this sentiment. We also understand that the better job we accomplish, and the more successful we are, the more the community wins. We are partners. We are proud to share how collected taxes benefit the State of Indiana, Lake County, and the City of Gary.

### Tax Allocation Totals, 1996-2011

|  |                                    |
|--|------------------------------------|
| Admission Taxes  | \$199,144,505.00                   |
| \$1 of each \$3 admission tax is allocated to the City of Gary Supplement                        | \$70,193,291.00<br>\$26,814,287.00 |
| \$1 of the admission tax is allocated to Lake County Supplement                                  | \$70,193,291.00<br>\$26,814,287.00 |
| Lake County Convention & Visitors Bureau received \$.09 of every \$3 in admission tax Supplement | \$6,457,426.00<br>\$2,413,237      |
| \$.65 of each \$3 admission tax is allocated to the Horse Racing Commission Supplement           | \$45,628,261<br>\$10,766,482       |
| Division of Mental Health receives \$.10 of every \$3 in admission tax Supplement                | \$7,016,879<br>\$2,681,404         |
| \$.15 of each \$3 admission tax is allocated to the State Air Commission Supplement              | \$10,529,002<br>\$4,022,148        |
| \$.01 of each \$3 in admission tax is allocated to the NWI Law Enforcement Training Supplement   | \$658,505<br>\$268,167             |

# HORSESHOE HAMMOND



**Opened:** As Empress Casino in 1996  
As Horseshoe in May, 2001

**Total Employees:** 2,000+

**Facility Area:** 350,000 sq. ft.

**Table Games:** 100+

**Slots:** 3,000+

**The Legendary Jack Binion's  
Steakhouse**

**777 Casino Center Dr  
Hammond, Indiana 46320**

"In 2011 alone, our annual payroll was in excess of \$81,590,000. We love being a part of the community."

## WHERE DOES FUN GO FOR EXCITEMENT?

Horseshoe Hammond Casino, located just 20 minutes from downtown Chicago, is the premier entertainment and gambling destination in the Midwest. Horseshoe Hammond boasts more than 350,000 square feet of casino floor with over 3,000 slot machines, over 100 world-class table games, the largest poker room in the Midwest, and Le Cheng, a sophisticated Asian gaming room. You'll discover action, indulgence, incredible nightlife, and The Venue; Horseshoe Hammond Casino's ultimate concert and entertainment destination hosting a variety of world renowned artists. Dining elegance is not overlooked and guests can choose from a variety of dining options including the legendary Jack Binion's Steak House or Village Square Buffet.

### Gaming

We bring excitement to the table with games from blackjack to the fast action of craps, all played on the most thrilling gaming tables in Chicagoland. So, grab the dice, double down or place your bet on red or black. There's never a dull moment on our casino floor! For serious table game action, gamblers know that Horseshoe Hammond Casino is the place, with over 100 tables and featuring Le Cheng, our premier Asian gaming experience! Horseshoe Hammond always offers the best odds and the highest limits. The High Limit Table room offers Fortune Pai Gow Poker, 21+3 Blackjack and 5-Spot Blackjack games with \$25,000 maximums, which are the highest anywhere. Hand Held Mini Baccarat is available with \$100,000 maximums, along with four private gaming salons.

To top the tables, Horseshoe Hammond has added over 700 new penny machines giving us a total of 1,500 penny slots. And, we're not done yet. Action this intense only happens when fortunes change with the pull of a lever. Horseshoe Hammond is a payout paradise with the most exciting games in the market. With more than 3,000 slot machines in total, guests can find all their favorite games in a wide range of denominations, as well as our exclusive Binionaire progressives.

Horseshoe Hammond Casino has always enjoyed the hottest themes, leading the way with such games as Star Wars, The Hangover, eBay, Lord of the Rings, and Wheel of Fortune.

Between January and November of 2011, Horseshoe Hammond Casino has paid out over \$140 million in jackpots, including \$13 million in November 2011 alone.

**HORSESHOEHAMMOND.COM**

# WHERE DOES FUN GO FOR EXCITEMENT?



We would be remiss if we didn't mention Horseshoe Hammond's poker extravaganza. In a separate room off the casino floor, the poker room attracts players of all skill levels to compete in a wide array of tournaments throughout the year, from daily games to *World Series of Poker Circuit Events!*

The NEW poker room features a spacious layout with 34 tables, where you can play any game at any limit. Also, there is *Benny's Back Room*. A private poker area named for the founder of the original Horseshoe in downtown Las Vegas, Benny Binion!

## Entertainment

The Venue at Horseshoe Casino is Chicagoland's premier entertainment destination. This 3,400 person, state-of-the-art space regularly showcases the hottest entertainment acts in the country.

Of course, entertainment always works up an appetite. For nearly a decade, our legendary Jack Binion's Steak House has been a Chicago favorite with its exquisite service and attention to detail. The Chicago Tribune calls Jack Binion's Steak House "an upscale experience rivaling downtown's finest steakhouses." The reason for the enduring popularity is quite simple - magnificent cuts and house specialties served with impeccable presentation. Each piece is hand selected and trimmed to the exacting standards of certified artisans. Jack Binion's Steak House has received the prestigious Wine Spectator Award of Excellence 14 years running and was voted Best Casino Fine Dining by Midwest Gaming and Travel readers.

And there's always the Village Square Buffet, featuring legendary American and international food choices in abundance. Benny's Pub and Eatery is the newest legendary restaurant at Horseshoe Casino. Come on in to our 54 seat Pub and watch the game on our many plasma screens. You'll receive the kind of personal service that Benny Binion made his trademark.

Think quick can't be gourmet? Then you haven't been to JB's Gourmet Sandwiches! Instead of just sandwiches, JB's boasts some of the best burgers and Italian beef this side of the Loop.

Just thirsty? Just around the corner from the Poker Room is Horseshoe Hammond Casino's newest tavern,

Sixth Street, a true "beer bar" serving locally crafted beers.

Looking for a party? Step into Push and enter a world that transforms itself day after day and night after night. Horseshoe Hammond Casino's feature bar is right in the center of the action, where you're always surrounded by 360 degrees of excitement. By day, Push serves up big payouts and big league plays. The bar is lined with high-paying video poker machines and clear views of high-definition TV's so you can catch every game and every highlight.



And when the sun goes down, Push delivers the nightlife. The music pulsates, the energy takes hold, and Push is strictly ultra lounge. Best of all, you're never more than a few steps from the biggest action around.

## The Nitty Gritty

Horseshoe Hammond Casino is more than simply entertainment for our guests. We are also a community staple and a major contributor to area employment with 2,112 employees staffing all aspects of the Horseshoe Hammond Casino operation. Of these, over 70 percent live in Indiana with over 63 percent living in Lake County. In 2011 alone, our annual payroll was in excess of \$81,590,000. We love being a part of the community.

# HORSESHOE SOUTHERN INDIANA



**Opened:** November, 1998

**Restaurants:** 6

**Hotel Rooms:** 503

**Total Employees:** 1,500+

**Table Games:** 100+

**Slots:** 1,700+

**Chariot Run Golf Course**

**Indulge Day Spa**

**11999 Casino Center Dr SE  
Elizabeth, IN 47117**

We were recently named one of Kentuckiana's top partners in Philanthropy - donating nearly \$12 million to local charities in 2011.

## WE MAKE IT RIGHT FOR THE GAMBLER, AND FOR SOUTHERN INDIANA

Horseshoe Southern Indiana has established itself as the premier entertainment destination in Southern Indiana. Enjoy our luxurious hotel accommodations, award-winning restaurants and, of course, legendary gambling. We've got the best service in the business and nobody does more for the gambler.

Since opening its doors in 1998, Horseshoe Southern Indiana has become a vital partner in Harrison County and surrounding communities. Through local revenue sharing and charitable donations, we provide numerous foundations and non-profits the opportunity to offer more services and support more Hoosiers in Southern Indiana.

### Gaming

Guests from all over the country flock to Southern Indiana for the ultimate gaming experience. Last year, 2,245,000 patrons visited the property, logging in 1,318,306 gaming days.

Home of the best odds, highest limits and biggest jackpots, Horseshoe Southern Indiana's casino floor affords guests many options. We offer a tremendous selection of slot machines - a total of 1,767 in all, with denominations ranging from \$0.01 to \$500.

Card and dice players are also covered as the property features 111 table games and the Midwest's premier poker room. We host tournaments throughout the year, including The World Series of Poker, Midwest Regional Poker Championships and the Horseshoe Poker Classic.

As part of the Caesars Entertainment network, Horseshoe Southern Indiana offers its guests the opportunity to take part in the Total Rewards Program. Total Rewards opens up a world of choices and experiences at nearly 40 resorts and casinos around the world. With innumerable entertainment options, enticing special offers, and an almost infinite choice of rewards, Total Rewards allows guests to earn points for dining, travel, hotel stays and much more.

# WE MAKE IT RIGHT FOR THE GAMBLER



## Hotel & Amenities

Guests can experience unsurpassed luxury in one of our rooms or suites. A stay at Horseshoe Southern Indiana, voted one of the Best Casino Hotels by CitySearch.com and MSN, rivals the best in the industry!

Boasting 503 rooms and suites, this legendary hotel is accented with a fitness center, Aroma Café & Bar, and an indoor pool. Outside, our fitness trail features 18 workout stations and a scenic woodland view for exercise and nature enthusiasts alike.

Horseshoe Southern Indiana also features the ultimate in relaxation. The property recently unveiled Indulge, a day spa that features everything from pedicures and facials to hot stone massages. Guests also enjoy Chariot Run, our award-winning 18-hole golf course. From the novice player to the serious golfer, Chariot Run offers a day of fun and thrills.

For our business guests, the property features a 24,000-square-foot convention area, including a showroom for concerts, weddings and other gatherings. Our facility boasts a total of 14 rooms to suit every business need.

All that excitement can work up quite the appetite. Horseshoe Southern Indiana has you covered with a variety of culinary delights. From fine dining to buffets to coffee shops and delis, we have something for every taste bud:

- Aroma Cafe' & Bar
- JB's Café
- Jack Binion's Steakhouse
- Graeter's Ice Cream
- Legends
- The Paula Deen Buffet
- Pearl

If you want to scratch that shopping itch, we've got that covered too. The many shops on property include:

- Accents'
- Gift Shops
- Glitz to Go
- Golf Course Pro Shop
- Jewelry & Cigar Kiosk
- The Paula Deen Gift Store

## Jobs

Horseshoe Southern Indiana is consistently voted one of the Top Work Places in Southern Indiana. The casino employs 1,563 team members, 1,324 of whom are full-time. Of those team members, 47 percent are female and 17 percent are minorities.

## Taxes

Horseshoe Southern Indiana contributes more than \$91 million a year in taxes to the State of Indiana and Harrison County.

Tax figures since opening in 1998:

**Gross Revenue Tax** **\$1,027,554,147**

State of Indiana \$770,665,610

Harrison County \$256,888,537

**Admission Tax** **\$144,397,623**

State of Indiana \$47,651,216

Harrison County \$96,746,408

**Indiana Total** **\$818,316,826**

**Harrison Co. Total** **\$353,634,944**

**Revenue Sharing** **\$176,489,938**

Harrison County \$132,367,454

Floyd County \$44,122,485

# WE MAKE IT RIGHT FOR THE GAMBLER



## Revenue Sharing

Horseshoe Southern Indiana is about much more than luxury giveaways, great music, and superior entertainment. We are proud to be a part of our community and a pillar to its vitality and success.

We were recently named one of Kentuckiana's top partners in philanthropy - donating nearly \$12 million to local charities in 2011. Members of the Horseshoe Southern Indiana Leadership Team serve on the boards of local organizations, foundations and other non-profits. Our employees are also very charitable, donating \$203,000 and spending 5,646 hours volunteering for a variety of worthwhile community causes last year.

**“Horseshoe Southern Indiana is consistently voted one of the Top Work Places in Southern Indiana. The casino employs 1,563 team members, 1,324 of whom are full-time.”**

Horseshoe Southern Indiana made hundreds of thousands of dollars in charitable contributions last year through our foundations in Harrison and Floyd Counties. Since our inception, the casino has given more than \$132 million to the Harrison County Community Foundation, which supports many local programs, including:

- YMCA
- Scholarship Programs
- Youth Baseball Fields
- Access to Recreation
- Library Projects
- Habitat for Humanity
- HC Lifelong Learning
- Books for Accelerated Learning Program

An additional \$44 million has been donated through the Horseshoe Foundation of Floyd County, whose programs include:

- Blessings in a Backpack
- Scholarships
- Dare to Care
- Imagination Library
- YMCA
- Ivy Tech Community College
- Hosparus

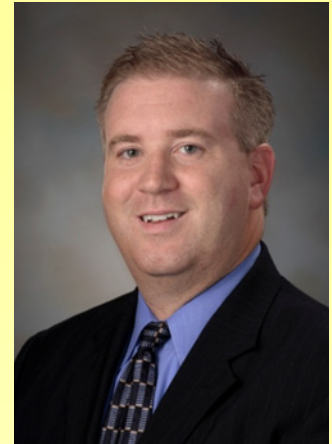
# CASINO ASSOCIATION OF INDIANA BOARD



Jim Brown, President &  
COO Centaur Gaming  
Chairman, CAI



Steve Jimenez, GM  
Rising Star Casino  
Vice Chairman, CAI



Matt Schuffert, GM  
Ameristar East Chicago  
Sec/Treasurer, CAI



Eileen Moore, GM  
Horseshoe Southern IN



Dan Nita, Sr. VP/GM  
Horseshoe Hammond



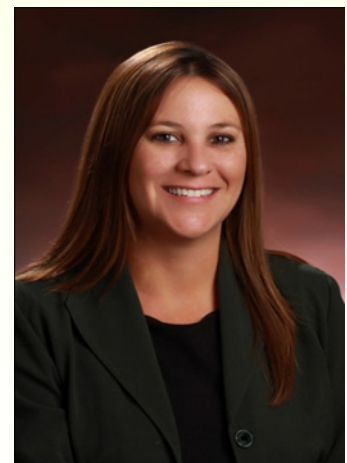
Todd George, VP/GM  
Hollywood Casino



Craig Ghelfi, GM  
Majestic Star Casino



Ward Shaw, GM  
Casino Aztar



Sue Ascanio, VP/GM  
Belterra Casino Resort