

INDIANA CELEBRATES RESPONSIBLE GAMING

Be Responsible. Get Educated.

That's the message Indiana's casinos and the American Gaming Administration are teaming up to get out during our ninth annual Responsible Gaming Education Week, Aug. 7-11, 2006.

Responsible Gaming Education Week takes place every year to increase awareness of problem gambling across America. This year's theme, "*Be Responsible. Get Educated.*" expresses our industry's dedication to provide employees with gaming education that is thorough, responsible, and sensitive to problem gambling.

As in past years, employees and patrons at Indiana casinos – most of which are AGA members – will receive several educational opportunities during Responsible Gaming Education Week. Along with the buttons and stickers worn by employees, the AGA again will offer its popular online Responsible Gaming Quiz, displays inside the casinos, and a responsible gaming workbook for employees, filled with quizzes and games that are among the AGA's most popular education tools.

We also will continue selling responsible gaming wristbands, both to employees and patrons. Sales from the \$1 wristbands will go entirely to benefit the National Center for Responsible Gaming (NCRG), a casino-funded, non-profit organization comprising officials from major gaming companies, health care providers, researchers and treatment experts. The organization, which promotes awareness of problem gambling and raises money for research, has raised more than \$13 million from casinos and other individuals, and has issued more than \$8 million in grants to fund research for gambling problems since its inception in 1996.

This is just one of many ways Indiana's casinos support the NCRG. Because we realize how much still can be learned about problem gambling, Indiana's casinos take a proactive approach to the issue – including giving our full support to the AGA Code of Conduct for Responsible Gaming. That code, in part, calls for continued funding for research.

Promoting responsible gaming is a year-round initiative for Indiana's casinos. However, we proudly take advantage of the opportunity to join with the AGA in heightening awareness and encouraging all to "Be Responsible. Get Educated."

For more information about Responsible Gaming Education Week, Indiana's casino gaming industry, the Casino Association of Indiana, or the National Center for Responsible Gaming, go to www.casinoassociation.org, www.americangaming.org, and www.ncrg.org.