

The Indiana Casino Gaming News

A regular update of issues regarding Indiana casinos

January 2005

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Casino Quick News

During the month of September, the Casino Association conducted a statewide survey with the assistance of Vox Populi Communications to measure gaming attitudes throughout Indiana and measure effectiveness of the industry's public awareness campaign efforts.

It appears that over 766,000 Hoosiers have seen the public awareness billboards produced by the Association. As well, it was determined that a clear majority (53%) of Hoosiers believe casinos have positively impacted our state. Good news that public outreach efforts undertaken by Indiana casinos have been noticed!

Casino Spotlight - Argosy Hotel & Casino

Located in Lawrenceburg, Indiana, Argosy Casino & Hotel hosts big city gaming with Hoosier hospitality and warmth. The Argosy complex centers around the Argosy VI, a "superboat" that can accommodate over 4,000 passengers and contains three decks of fun and excitement. Each deck is larger than a football field and provides over 2,300 slot machines and 96 table games. High denomination slot and table game areas are available for the ultimate in comfort and pampering. As well, according to the Indiana Gaming Commission reports, Argosy has the "loosest slots" in Indiana, providing the highest payout of any of the state's casinos.

The casino complex also includes a pavilion and entertainment center that provides various guest services and amenities including several themed restaurants and bars, ticketing, Preferred Players' Club desk and gift



shop. Patrons can park in the attached 1,800-car covered garage. The pavilion also provides an easy accessway to the 300-room hotel offering class, comfort and convenience. Deluxe rooms, suites and ADA compliant accommodations are available.

Entertainment options abound through Argosy's party rooms. Live entertainment is provided every weekend and

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Majestic Star Casino Spreads Holiday Cheer

During last month's holiday season, Majestic Star Casino granted several wishes to deserving youngsters. Over 100 children from local Boys and Girls Clubs of Northwest Indiana attended the 4th annual holiday party provided to them by Majestic Star and Buffington Harbor employees. Team

members purchased gifts for the children and other local companies helped donate additional items for the party. The children received gifts, took pictures with Santa and dined on hot dogs and pizza.

Staff members also took time to distribute toys to children at three

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Santa and Majestic Team Members join kids from the Boys and Girls Clubs of NE IN for their holiday party.

Casino Spotlight - Argosy Casino & Hotel

Fast Facts

Host City: Lawrenceburg
 Date Opened: December 1996
 Total Employees: 2,248
 2003 Total Admissions: 3.68 million
 Boat Capacity: 4,400
 Hotel Rooms: 300
 Table Games: 96
 Slots: 2,144

Other amenities: Argosy Casino & Hotel provides a first-class gaming experience on their "Superboat," which accommodates over 4,000 passengers and contains 3 decks of gaming variety. Hotel service and the adjacent entertainment pavilion provides restaurants, bars and shopping options. Full service catering at the Party Room, Argosy's meeting space, makes every event great.
 777 Argosy Parkway, Lawrenceburg, IN 47025
 812-539-8000, 888-274-6797
 www.argosy.com



tional dishes along with a decadent dessert station. Jonathan's, a deli style restaurant, has a menu array of sandwiches and salads while The Chartroom Sports Bar is the place to go for a casual drink and the best in Midwest BBQ. Lastly, the Riviera Café has gourmet sandwiches and salads as well as specialty coffee drinks and fresh pastries.



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major headliner acts are scheduled frequently.

Providing dining elegance to patrons, Argosy proudly hosts five wonderful restaurants to fit anyone's dining tastes. Bogart's Grille takes diners to a place steeped in Casablanca mystique. With an array of steak and fresh seafood options, the restaurant is the place to go for an exquisite culinary experience. The Passport Buffet features a fresh and fantastic selection of traditional and interna-

Argosy prides itself on not only providing an exciting gaming experience, but also contributing to the local community. Each year, Argosy makes a large donation to "Warm the Children," a local organization that provides needy children with winter clothing such as coats, hats, gloves, etc. Other charitable contributions and sponsorships have totaled over \$1 million since operations began seven years ago.

Employees are also well known for their volunteer efforts with several organizations such as Habitat for Humanity, United Way, and the Ohio River Sweep. Some employees even put their creative minds to work to provide hand-made crocheted blankets to needy children and adults of the James B. Wis-
 mann YES Home and Heart House.

Casino Chef Helps Charity

If the sumptuous smell of the Alligator Gumbo didn't entice curious onlookers, then it was up to Horseshoe Casino Chef David Siano to make sure that no one left his food station without trying his delicious Oyster's Rockefeller.

Chef David recently joined other local chefs at a fund-raising dinner and auction to benefit the March of Dimes of Northwest Indiana, a non-profit organization that works to reduce infant deaths through research, advocacy, education and community service. During the event, guests had a chance to sample specialty food items from area restaurants.





One North Capitol
Suite 520
Indianapolis, IN 46204

Phone: 317-231-7030
Fax: 317-231-7035
Email: info@CasinoAssociation.org

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MESSAGE FROM THE DIRECTOR:

I recently had the pleasure of attending the National Center for Responsible Gaming Conference on Gambling and Addiction. The conference focused on new research regarding addiction, the consequences of addictive actions and how to best treat individuals who are diagnosed with gambling addictions.



The information was fascinating - it appears that new research has begun to identify the underlying causes of addiction. Some scientists are suggesting that substance use and behavioral disorders might be distinctive expressions of the same underlying addiction "syndrome." In other words, all addictions may be outward manifestations of the same disease. Similar to the thoughts behind an "addictive personality," research is focusing on the reasons why people cannot stop personally destructive behavior.

It appears that certain chemical imbalances may provide greater risk for addictive behaviors. In clinical studies to control these imbalances using prescription medication with a focus on a particular addictive behavior, it was found that not only were individuals generally able to control the addictive behavior in question, but several subjects also controlled other addictive behaviors that were not the focus of the study.

While all of these findings are obviously preliminary and require further testing, it does open doors for new and innovative treatment for persons with addictive problems.

— *Mike Smith*, Executive Director

Caesars Foundation Awards Grant Funding to 26 Recipients

The Caesars Foundation of Floyd County announced the winners of grants totaling over \$300,000 last month. The 26 recipients were honored at a ceremony in the Carnegie Center in New Albany. According to Foundation sources, the group has distributed over \$3 million over the past 4 years and currently holds assets of approximately \$9 million. The Foundation receives about \$4 million a year from nearby Caesars Indiana casino.

It awards grants twice a

year to non-profit organizations that focus on the needs of the surrounding communities and the general public. Fifty-three organizations applied for funding during the latest round of grant filings and the applications were reviewed by a 24 member screening committee.

The recipients from December included 3 fire departments, several schools and related educational endeavors, a local mental health facility and a community center. Historical

preservation efforts were encouraged with grants being awarded to the Historic Landmarks Foundation of Indiana and Main Street Preservation Association. Other community group award recipients included a local Boy Scout troop, Floyd County 4-H, a local Little League organization, Floyd County Youth Services Bureau, New Albany Housing Authority, LifeSpan Resources, Inc., Providence Retirement Home, New Albany-Floyd County Habitat for Humanity and the St. John United Presbyterian Church.